



### **Company Profile**

The Stockmasters are a group of individuals dedicated to profiting from the stock market by use of experience, research, and market analysis. We analyze market trends, use technical analysis and apply our expertise to identify market changes before they happen.

Our perspective comes from emerging talent from across the country. The Stock Masters consists of accomplished financial advisors, day traders, and graduate students; this allows us a competitive edge and broad viewpoint that is needed to understand today's volatile stock market.

### **Recognition and Media Outlets**

The Stockmasters are recognized and embraced by the Financial Community including the following honors:

Included as one of [The Twenty Best Financial Blogs](#) – *Determined by 24/7 Wall Street by Douglas A. McIntyre* in September 2006

*This list included such respected sites as:*

Footnoted.org (<http://www.footnoted.org/>) by business journalist Michelle Leder

The Kirk Report (<http://www.thekirkreport.com/>)

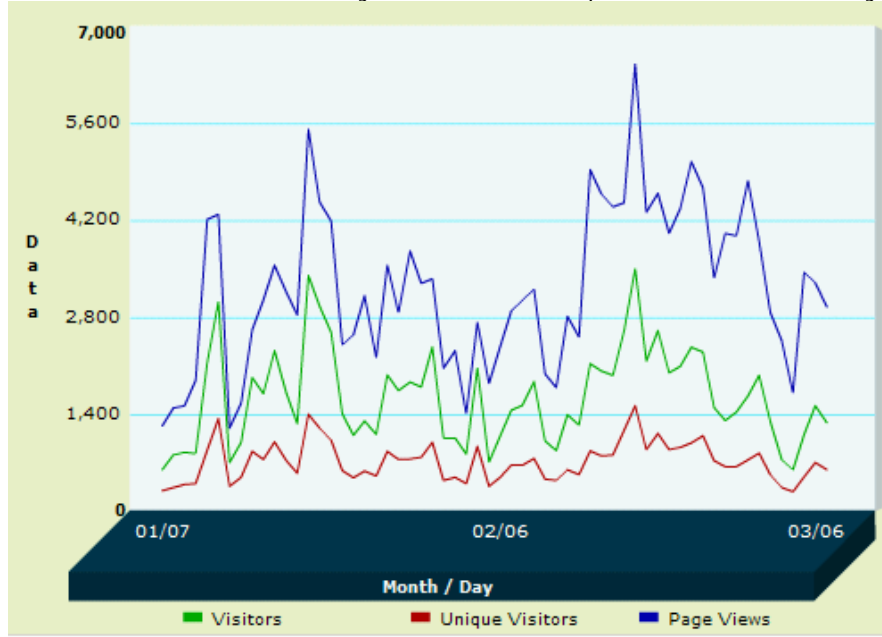
GannonOnInvesting (<http://www.gannononinvesting.com/>) by Geoff Gannon

Included as one of the [Top 100 Financial Blogs](#) by James Altucher - contributor at TheStreet.com and managing partner at Formula Capital in October 2006

Our articles have been featured on Google Finance, Google News, Yahoo Finance, TheStreet.net, Topix.net, TheStreet.com, TheRawStory.com, 247WallSt.com and SeekingAlpha.com

## Traffic and Demographics

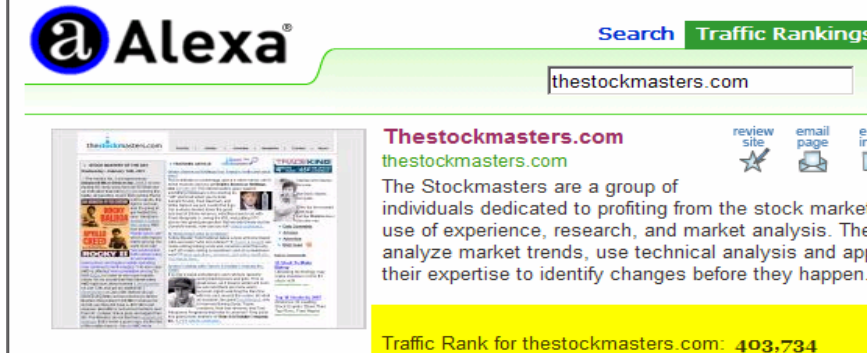
Visitor Data since January 1<sup>st</sup> 2007 – Compiled from GoDaddy.com Hosting:



Summary for the last 7 Days (from March 8<sup>th</sup>, 2006):

Last 7 Days:	
Visitors:	8,521
Unique visitors:	3,792
Page views:	20,628
Total hits:	163,891
Total bandwidth:	972 MB

Alexa.com Ranking:



**Alexa** Search Traffic Rankings  
 thestockmasters.com

**Thestockmasters.com**  
 thestockmasters.com

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**Traffic Rank for thestockmasters.com: 403,734**

Demographics taken from [Quantcast.com](http://Quantcast.com):

**quantcast** BETA

[HOME](#) | [FAQ](#)

Find ratings for 20,133,831 sites:



e.g. hotornot.com ha



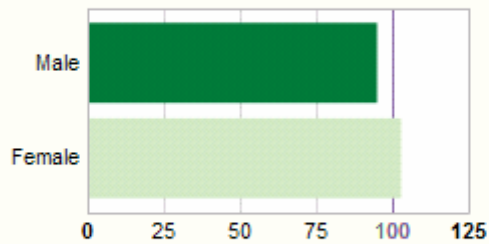
**thestockmasters.com (rank 144,332)**

## U.S. Demographics

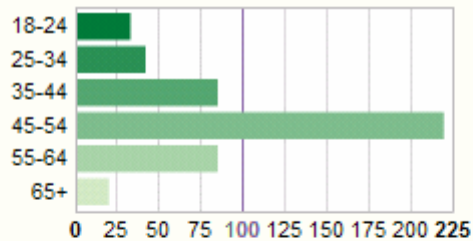
Feb 2007

### Gender

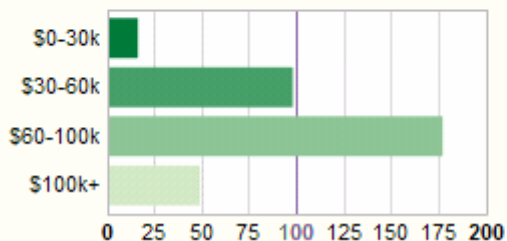
100 = Internet Average



### Age



### Household Income

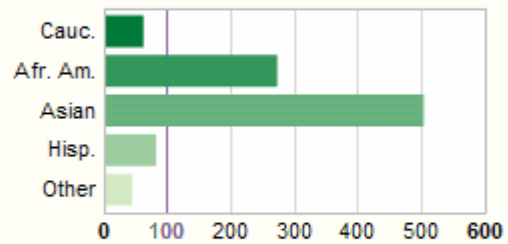


## U.S. Demographics

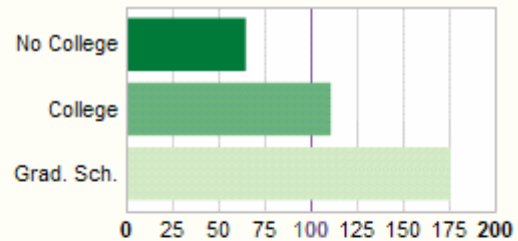
Feb 2007

### Ethnicity

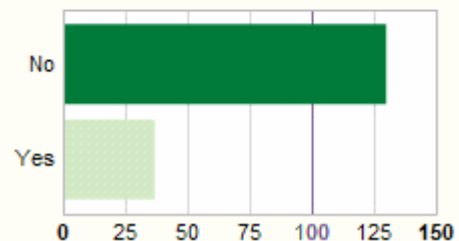
100 = Internet Average



### Head of Household Education



### Children Ages 6-17 in Household



## Banner Sizes and Pricing

<i>Ad Type</i>	<i>Size</i>	<i>Price</i>
Text Ad	175 x 25	\$20 per month
Small Banner Ads	175 x 50	\$35 per month
Article and Side Ads	300 x 250	\$45 per month
Skyscraper	160 x 600	\$60 per month

Please know that these [prices are not final](#) and we are willing to discuss advertising solutions that may be appropriate for our clients. We believe that our rates are competitive and generous as shown above for the amount of traffic and audience that TheStockMasters.com receives.

We do have the ability to run ads on all pages of our website. We are open to your ideas for making the best possible use of your advertising budget.

## Ad Space

### Home Page



**Article Pages** – You have the option to run Ads on all current articles or individuals articles



We are open to suggestions for additional Ad space locations; please contact us for questions or proposals.

### Contact Us

For more information on how you can advertise with the Stockmasters, please email : [advertising@thestockmasters.com](mailto:advertising@thestockmasters.com)

Upon agreement of Ad pricing, we will setup a **Paypal** cart for you to send money via your email address or via credit card/bankcard

We appreciate you taking the time to review our site and look forward to discussing further details with you in person.



### Additional Information

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